



# WEST BENGAL INDUSTRIAL DEVELOPMENT CORPORATION LTD.

(A GOVERNMENT OF WEST BENGAL UNDERTAKING)

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Date: 03.01.2025

To,

1. All the District Magistrates of West Bengal
2. The Commissioner, Kolkata Municipal Corporation

**Sub: Creation of District Export Action Plan (DEAP) for all districts in the State of West Bengal.**

Madam/ Sir,

This is to bring to your kind attention that District Export Promotion Committee (DEPC), chaired by the District Magistrate, was constituted in each district of the State of West Bengal, vide notification no. 29-CI/O/COM/GEN-XPT/03/2017 dated 24.12.2020 (copy enclosed as Annexure - 1), to boost exports from the State, wherein 'creation of district export action plan' was specifically mentioned as one of the functions of the DEPC, under Terms of Reference (ToR) section.

Recently, "West Bengal Export Promotion Policy 2023" has been launched, with aims to make Bengal the 'Global trading hub of India' by doubling the share of State in the country's total annual exports over the next decade (2023-33), wherein district-wise products, services and crafts with export potential have been identified in all 23 districts alongwith mentioning of list of GI (Geographical Indication) Tagged products of West Bengal.

With reference to the above, now, it is requested to finalize the District Export Action Plan (DEAP), and notify the same through District Export Promotion Committee (DEPC) latest by 31<sup>st</sup> January, 2025. A guideline and format by DGFT for the same alongwith the copy of West Bengal Export Promotion Policy 2023, are also being attached, as Annexure 2, 3 and 4 respectively, for your convenience.

In case of any further queries, Shri Vikas Ruhela, IAS (Mob: 9354274887; email: [vikas.ruhela@wbidc.com](mailto:vikas.ruhela@wbidc.com)), Nodal Officer (Exports), WBIDC, may be contacted.

Thanking you.

Yours faithfully,

(Vandana Yadav)

Managing Director, WBIDC &  
Export Commissioner, West Bengal

Encl: As stated above.